

PUBLIC DISCLOSURE COMMISSION

711 Capitol Way Rm. 206, PO Box 40908 • Olympia, Washington 98504-0908 • (360) 753-1111 • FAX (360) 753-1112 Toll Free 1-877-601-2828 • E-mail: <u>pdc@pdc.wa.gov</u> • Website: <u>www.pdc.wa.gov</u>

- To: Members, Washington State Public Disclosure Commission
- From: Lori Anderson, Communications & Training Officer
- Date: September 18, 2014
- Re: September 2014 Commission Meeting Continued Discussion Regarding Disclosing Lobbying Expenditures Pertaining to Receptions and Possible Approval of Draft Language for Proposed New WAC 390-20-020A and Proposed Amendments to WACs 390-20-020 and 390-24-010

At its September 25 meeting, the Commission will resume discussing possible alternatives for disclosing lobbying expenditures made in connection with legislative receptions. Included in this memo are staff's recommendations for the Commission's consideration. Draft language for potential rule making is also included for consideration and possible approval.

BACKGROUND

PDC Interpretation 96-03 and the current lobbyist reporting instructions call for receptions to be disclosed as a type of entertainment. RCW 42.17A.615 provides that an entertainment expenditure of more than \$25 must be itemized by date, place, amount, and the names of all persons taking part in the entertainment, along with the dollar amount attributable to each person. RCW 42.17A.615(2)(a).

In December 2013, the Commission, at the request of stakeholders, began work to develop an alternative method for reporting receptions.

Progress

Staff's work to date has included:

- Facilitating a November 2013 stakeholder meeting;
- Discussions with Legislative Ethics Board staff;
- Researching other states' practices;
- Monitoring the Legislative Ethics Board rule making related to the Ethics Act's "infrequent meals" allowance; and
- Periodic progress reports to the Commission.

The Commission recently described its view that a reception is *an opportunity for legislators to meet with constituents, an obligation or customary duty of holding office* rather than entertainment. Furthermore, the Commission expressed its view that the role of a single

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legislator at a reception is minor considering the scale of the event and the number of participants.

During the May and July 2014 meetings, the Commission began to define the criteria for a reception that may qualify for alternative disclosure requirements. The criteria set so far are:

- The sponsor/host is not a lobbyist, but may be a lobbyist employer,
- Individuals other than legislators, lobbyists, and lobbyist employers attend,
- The event is social in nature, and
- Food and beverage may be served, but not a sit-down meal.

Additional criteria identified by the Commission as necessary, but not yet determined are:

- The minimum number of legislators that must attend the reception; and
- An identifiable group or body must be invited.

The Commission has also determined that once the criteria are finalized, lobbyists will be required to disclose the following information for qualifying receptions: total cost, date held, sponsor's name, and attendees' names. No per-person attribution will be required.

COMMISSION ACTION

◆ The Commission must finalize its definition of "reception" for disclosure purposes.

\diamond Staff Recommendations.

In addition to the criteria already selected by the Commission, staff recommends the Commission add the following two requirements:

- **Twenty (20) legislators or their representatives must attend the event**. Staff believes 20 is a fitting number, considering the Commission's previous comments about the size and scale of a reception in contrast to other types of food and beverage events. Twenty is a relatively high bar, though, so staff recommends counting legislators *or* their representatives, since it is customary for a legislator to ask staff or a family member to stand in for him or her when scheduling conflicts prevent the legislator from personally attending.
- Invitations must be extended to the entire legislature, all members of a chamber, or any of the two largest caucuses recognized in each chamber. Public comments have included examples of events staged for legislative committees, particular committee members, and other legislative bodies. Staff believes, however, that limiting subsets to a chamber or any of the two largest caucuses recognized in each chamber is in keeping with the Commission's opinion that a reception is a social event and not intended to be an opportunity for in-depth discussion between a lobbyist and legislator about a particular issue.

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These recommendations are based on the Commission's discussion and comments received. The Commission may wish to make revisions, such as identifying other groups or identifiable bodies. The Commission may also wish to make revisions to allow executive branch receptions to be disclosed in the same manner as legislative receptions.

◆ Rule Making.

In order to implement the Commission's chosen alternative disclosure method for disclosing expenditures for receptions, the Commission will need to amend both its forms and its rules.

\diamond Staff Recommendations.

Form Changes:

- Amend WAC 390-20-020 Forms for lobbyist report of expenditures (L-2 form), to include instructions for disclosing receptions.
- Amend WAC 390-24-010 Forms for statement of financial affairs (F-1 form) to instruct filers to exclude qualifying receptions from the "Food, Travel, Seminars" section of the F-1 Supplement. Currently, the F-1 form requires filers to disclose each occasion when food and beverage exceeding \$50 was received from a source other than their own agency. Both the Ethics Act and RCW 42.17A require state officers and state employees to disclose "gifts in the form of food and beverage that exceed \$50 on a single occasion" as allowed by the Ethics Act. This requirement is intended to capture infrequent meals, not food and beverage served at a reception.¹ Furthermore, the Commission has heard a significant amount of public comment regarding food and beverage offered at a reception compared to what is actually consumed. Those comments support the recommended form revision. Finally, staff believes relieving qualifying reception attendees of this disclosure requirement will not deprive the public of any significant data.

¹ The Ethics Act provides:

^{(2) [}T]he following items are presumed not to influence under $\frac{RCW}{RCW}$ 42.52.140 and may be accepted without

^{(2) [}T]he following items are presumed not to influence under $\frac{RCW 42.52.140}{RCW 42.52.140}$ and may be accepted without regard to the [\$50 per calendar year] limit established by subsection (1) of this section: . . .

⁽f) Food and beverages consumed at hosted receptions where attendance is related to the state officer's or state employee's official duties; ...

⁽⁵⁾ A state officer or state employee may accept gifts in the form of food and beverage on infrequent occasions in the ordinary course of meals where attendance by the officer or employee is related to the performance of official duties. Gifts in the form of food and beverage that exceed fifty dollars on a single occasion shall be reported as provided in chapter RCW 42.17A RCW. RCW 42.52.150.

The Public Disclosure law provides:

⁽¹⁾ The statement of financial affairs required by RCW 42.17A.700 shall disclose the following information for the reporting individual and each member of his or her immediate family:

⁽¹⁾ A list of each occasion, specifying date, donor, and amount, at which food and beverage in excess of fifty dollars was accepted under RCW 42.52.150(5).

<u>RCW 42.17A.710</u>.

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NOTE: In June, the Commission approved draft language to adjust for inflation the dollar codes used to disclose monetary values on the F-1 report. The public hearing to consider those proposed amendments was planned for the September meeting, but has been postponed so that the Commission may consider these additional changes.

Additional Rule Making.

• Convert PDC Interpretation 96-03 to rule. The L-2 form has such limited room that adding instructions and describing the reception criteria would be difficult. Staff suggests that the Commission adopt a companion rule, WAC 390-20-020A, in which the reception criteria would be described. Staff also recommends that the Commission revise the guidance offered in PDC Interpretation 96-03, *L-2 Reporting Guide for Entertainment, Travel and Educational Expenses.* The interpretation has served as useful guidance for many years. In light of the Commission's decision to exclude certain receptions from the type of "entertainment" for which the law requires per person attribution of costs, Interpretation 96-03 will need to be amended. Staff believes it would be appropriate to adopt the revised interpretation as a rule given the long-standing nature of the guidance and the extensive stakeholder involvement that has gone into the development of the new approach to receptions. Alternatively, the Commission could simply amend Interpretation 96-03 and adopt a stand-alone definition of "receptions" for the purpose of excluding them from the per-person attribution reporting requirements for "entertainment" under RCW 42.17A.615(2).

♦ Draft rule language.

Draft language for proposed new WAC 390-20-020A and proposed amendments to WACs 390-20-020 and 390-24-010 is attached for the Commission's consideration. The staff requests that the Commission approve the draft language for the proposed rules.

Rule Making Timeline.

In order for any form revisions to be in place by February 2015 (when reports of January 2015 lobbying expenditures are due) and holding to the Commission's regular meeting schedule, the hearing to consider possible adoption should be held December 4. This would require adhering to the following timeline:

September 25, 2014	Commission approves draft language for rules.
October 21, 2014	State Register deadline for filing hearing notice.
December 4, 2014	Public hearing to consider possible adoption.
December 31, 2014	State Register deadline for filing adopted rules.
February 1, 2015	Proposed rules take effect.

Attachments: Draft language for proposed amendments to WACs 390-20-020 and 390-24-010 and proposed new WAC 390-20-020A

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1.	Lobbyist Name					
	Mailing Address				_	
	City	State	Zip + 4		New Address?	🗌 Yes 🗌 No
2.	This report is	This report correc	ts or		Business Telephor	ne
	for the period (Month) (Year)	amends the repor	t for (Month)	(Year)	() -	
	ALL COMPLETE TH	IS PART	(WORUT)		U HAVE MORE THAN	
In	clude all reportable expenditures by lobbyist and lobby	ist's employer for or	on behalf of the lobbyist	Amount	attributed to each e	nolover
	incurred during the repo	TOTAL AMOUNT	Amounts paid from			
	Expense Category	THIS MONTH All employers plus own expense (Columns a + b + c	lobbyist's own funds, not reimbursed or attributed to an employer.	Employer No	Employer No	Employer No
	,	+ d and attached pages)	Column A	Column B	Column C	Column D
3.	COMPENSATION earned from employer for lobbying this period (salary, wages, retainer)	\$		\$	\$	\$
4.	PERSONAL EXPENSES for travel, food and refreshments		\$			
5.	ENTERTAINMENT, GRATUITIES, TRAVEL, SEMINARS for state officials, employees, their families (See #15)					
6.	political committees (See #16)					
	ADVERTISING, PRINTING, INFORMATIONAL LITERATURE					
	POLITICAL ADS, PUBLIC RELATIONS, POLLING, TELEMARKETING, ETC. (See #17)					
9.	OTHER EXPENSES AND SERVICES (See #18)					
10	. TOTAL COMPENSATION AND EXPENSES INCURRED THIS MONTH	\$	\$	\$	\$	\$
11	. EMPLOYERS' NAMES No (B) No (C) No (D)		(Attach additional p	age(s) if you lobby for mc	ore than three employer	s.)
12	. Subject matter of proposed legislation or other legislative ac Subject Matter, Issue or Bill No. Legis		obbyist was supporting or op ate Agency Considering M		Employer Repre	sented
	Continued on attached pages					
	Of the time spent lobbying, what percentage was devoted to		gislature%	State Agencies	_%.	
14	. TERMINATION: (COMPLETE THIS ITEM ONLY IF YOU Date registration ends: Emple	J WISH TO TERMINAT	E YOUR REGISTRATION))		
	I understand that an L-2 report is required for any month or p file a new registration prior to lobbying for that employer in th	oortion thereof in which I				
		_	-		-	-
lo	ertify that this report is true and complete to the best of my kno		TIFICATION OBBYIST SIGNATURE			DATE

CONTINUE ON REVERSE

Faye Z			
Lobbyist Name	Reporting Period	(Month)	(Year)

15. Itemize all of the following expenditures that were incurred by lobbyist or lobbyist employer(s) for legislators, state officials, state employees and members of their immediate families. In the total amount column, show the total amount spent for each occasion including any staging costs, tax, and gratuity. Also show the actual amount spent entertaining each individual, as shown in the example. ((When reporting a reception or similar event, show the amount fairly attributed to each individual.))

Entertainment expenditures exceeding \$50 per occasion (including lobbyist's expense) for meals, beverages, tickets, passes, or for other forms of entertainment.
Receptions. See WAC 390-20-020A to determine if per person cost is required.

Travel. lodging and subsistence expenses in connection with a speech, presentation, appearance, trade mission, seminar or educational program.

• Enrollment and course fees in connection with a seminar or educational program.

Lobbyists must provide an elected official with a copy of the L-2 or Memo Report if the lobbyist reports: 1) spending on one occasion over \$50 for food or beverages for the official and/or his or her family member(s); or 2) providing travel, lodging, subsistence expenses or enrollment or course fees for the official and, if permitted, the official's family.

Date	Names of all Persons Entertained or Provided Travel, etc. Include actual amounts spent for entertainment	Description, Place, etc.	Sponsoring Employer	Total Amount
mm/dd/year	Include actual amounts spent for entertainment Example: Sen Bow (\$32), Rep Arrow (\$28), and J. D. Lobbyist (\$36) tax & gratuity (\$25.41)	Dinner at Anthony's, Olympia	XYZ Corporation	\$ Amount \$121.41
N 1/A	T			
N/A	Total expenses itemized on attached Memo Reports			•

Continued on attached pages.

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16. If a monetary or in-kind contribution exceeding \$25 was given or transmitted by the lobbyist to any of the following, itemize the contribution below or on a Memo Report: local and state candidates or elected officials; local and state officers or employees; political committees supporting or opposing any candidate, elected official, officer or employee or any local or state ballot proposition. If a contribution exceeding \$25 was given to the following, itemize the contribution below: a caucus political committee; a political party; or a grass roots lobbying campaign.

Date	Name of Individual or Committee Receiving Contribution	Source of Contribution	Amount
			\$
N/A	Total contributions itemized on attached Memo Reports	►	

If contributions were made directly by a political action committee associated, affiliated or sponsored by your employer, show name of the PAC below. (Information reported by PAC on C-4 report need not be again included in this L-2 report.)

Continued on attached pages. PAC Name:

17. Expenditures for: a) political advertising supporting or opposing a state or local candidate or ballot measure; or b) public relations, telemarketing, polling or similar activities that directly or indirectly are lobbying-related must be itemized by amount, vendor or person receiving payment, and a brief description of the activity. Itemize each expenditure on an attached page that also shows lobbyist name and report date. Put the aggregate total of these expenditures on line 8.

18. Payments by the lobbyist for other lobbying expenses and services, including payments to subcontract lobbyists, expert witnesses and others retained to provide lobbying services or assistance in lobbying and payments for grass roots lobbying campaigns (except advertising/printing costs listed in Item 7).

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PROVIDE INFORMATIO YOUR HOUSEHOLD	N FOR YOURSELF, SPOUSE, REGISTERED DOM	ESTIC PARTNER, D		EN AND OTHER DEPENDENTS IN
Last Name	First	Middle Initial	I	DATE
A OFFICE HE BUSINESS INTEREST	 dependents S: (1) were an officer, director, gener organization, union, partnership 	al partner, trustee, , joint venture or othe a limited partnership imited to a profession nts establishing the e business purposes if and/or percent of ow eport the purpose, pro- imental unit in which purpose of each pag Government Agencie ner commercial entiti ,000 or more during	or 10 percent or mor er entity; and/or p, limited liability part anal limited liability cor entity. f different from the leg vnership held. roduct(s), and/or the s h you hold or seek off yment and the actual es: List each corpora ity and each governm the period to the enti	e owner of a corporation, non-profit inership, limited liability company or npany. gal name. ervice(s) rendered. fice made payments to the business amount received. ation, partnership, joint venture, sole ient agency (other than the one you
•	Washington Real Estate: Identify real estate owne	•		ns referenced below are met.
ENTITY NO. 1		Re	eporting For: Self	Spouse
			Registered Domes	tic Partner
LEGAL NAME:			POSITION OR PE	RCENT OF OWNERSHIP
TRADE OR OPERATING	S NAME:			
BRIEF DESCRIPTION O	F THE BUSINESS/ORGANIZATION:			
	CEIVED FROM GOVERNMENTAL UNIT IN WHICH ose of payments	YOU SEEK/HOLD C		(actual dollars)
-	CEIVED FROM OTHER GOVERNMENT AGENCIES cy name:	OF \$12,000 OR MC		of payment (amount not required)
	CEIVED FROM BUSINESS CUSTOMERS OF \$12,0 tomer name:	00 OR MORE	Purpose	of payment (amount not required)
	STATE IN WHICH ENTITY HELD A DIRECT FINAN operty is over \$24,000. List street address, assessor			
Check here 🗌 if continued o	n attached sheet	С		S B AND C ON NEXT PAGE

Page 2

Page	2		F- 1	Supplement
Name				
ENTITY N	NO. 2			Self Spouse
LEGAL N	AME:		POSITIO	N OR PERCENT OF OWNERSHIP
TRADE C	OR OPERATING I	NAME:		
ADDRES	S:			
BRIEF DE	ESCRIPTION OF	THE BUSINESS/ORGANIZATION:		
PAYMEN		EIVED FROM GOVERNMENTAL UNIT	IN WHICH YOU SEEK/HOLD OFFICE:	Amount (actual dollars)
				\$
PAYMEN		EIVED FROM OTHER GOVERNMENT y name:	AGENCIES OF \$12,000 OR MORE:	Purpose of payment (amount not required)
PAYMEN		EIVED FROM BUSINESS CUSTOMEF mer name:	RS OF \$12,000 OR MORE	Purpose of payment (amount not required)
	ssed value of prop e □ if continued on a		ss, assessor parcel number, or legal descrip	tion and county for each parcel):
В	LOBBYING:	prepared state legislation or state		g registered domestic partner, lobbied or tion or deferred compensation. Do not list nal staff member.
	Person to Wh	nom Services Rendered	Description of Legislation, Rules, Etc.	Compensation (Use Code)
Check here	e 🗌 if continued on a	attached sheet		
С	FOOD TRAVEL SEMINARS	portion of the following items to thereof: 1) Food and beverages	you, your spouse, registered domestic	ncy paid for or otherwise provided all or a partner or dependents, or a combination certain receptions as defined in WAC 390- er training.
Date		s Name, City and State	Brief Description	Actual Dollar Value
Received	3			Amount (Use Code) \$
Check here	e 🗌 if continued on a	attached sheet		

NEW

WAC 390-20-020A

L-2 Reporting Guide For Entertainment, Receptions, Travel and Educational Expenditures

Typical Expenditures* (Only permitted if receipt could not reasonably be expected to influence the performance of the officer's or employee's official duties.)	Expense Included on Line 5	Expense Included on Line 15	Give Copy of L-2 or Memo Report to Elected Official
Entertaining State Officials, Employees or Their Families:			
 Any type of entertainment occasion costing \$50 or less 	Yes	No	No
 Breakfast, lunch or dinner for legislator or other state official or employee [singly, or in conjunction with family member(s)] and total cost for occasion is: \$50 or less More than \$50, and amount attributable to legislator/family is more than \$50 	Yes Yes	No Yes	No Yes
Tickets to theater, sporting events, etc. costing \$50 or less	Yes	Yes	No
Golf outing at which no more than \$50 was spent on each official, including any member(s) of the official's family	Yes	Yes	No
Receptions:		•	<u> </u>
 Reception to which the entire legislature, all members of a chamber, or any of the two largest caucuses recognized in each chamber are invited and is: Sponsored by a person other than a lobbyist; Attended by individuals other than legislators, lobbyists, and lobbyist employers; A social event; Does not include a sit-down meal; and Attended by at least 20 legislators or their representatives. 	Yes	Yes, except that a per- person cost is not required	No
All other receptions	Yes	Yes	Yes, if the food and beverage cost for the legislator and family members exceeds \$50
Travel-Related Expenditures for Officials, Employees:			
Travel, lodging, meals for office-related appearance or speech at lobbyist employer's annual conference	Yes	Yes	Yes
Travel, lodging, meals for office-related tour of lobbyist employer's manufacturing plant or other facility	Yes	Yes	Yes

Educational Expenditures for Officials, Employees:			
Travel, lodging, meals, tuition to attend seminar sponsored by non-profit organization	Yes	Yes	Yes
Other Lobbying-Related Items:			
Flowers costing any amount to officials, staff and/or family	Yes	No	No
Candy costing \$50 or less per official or employee	Yes	No	No
Golf balls, coffee cups or other promotional Items	Yes	No	No
Fruit baskets costing \$50 or less per official or employee	Yes	No	No
Note: References to employees or staff do not constitute aur regulatory, contracting or purchasing employees.	thority to provide	impermissible	items to