



# PREPROPOSAL STATEMENT OF INQUIRY

## CR-101 (October 2017) (Implements RCW 34.05.310)

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DATE: July 15, 2021

TIME: 3:13 PM

WSR 21-15-063

**Agency:** Public Disclosure Commission

**Subject of possible rule making:** The scope and timing for public inspection of commercial advertiser books of account and digital political advertising.

**Statutes authorizing the agency to adopt rules on this subject:** RCW 42.17A.110.

**Reasons why rules on this subject may be needed and what they might accomplish:** The development of rules would promote transparency of political advertising in response to the evolving digital media market.

**Identify other federal and state agencies that regulate this subject and the process coordinating the rule with these agencies:** n/a

**Process for developing new rule (check all that apply):**

- Negotiated rule making
- Pilot rule making
- Agency study
- Other (describe) Collaborative process

**Interested parties can participate in the decision to adopt the new rule and formulation of the proposed rule before publication by contacting:**

Name: Sean Flynn	(If necessary) Name:
Address: 711 Capitol Way So, Suite 206, Olympia, WA 98504	Address:
Phone: 360-753-1111	Phone:
Fax: 360-753-1112	Fax:
TTY:	TTY:
Email: <a href="mailto:pdcc@pdcc.wa.gov">pdcc@pdcc.wa.gov</a>	Email:
Web site: <a href="http://www.pdcca.wa.gov">www.pdcca.wa.gov</a>	Web site:
Other:	Other:

Additional comments:

**Date:** 7/15/2021

**Name:** Sean Flynn

**Title:** General Counsel

**Signature:**