



# WASHINGTON STATE PUBLIC DISCLOSURE COMMISSION

# ANNUAL REPORT

**FOR FY2020** 

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It is hereby declared by the sovereign people to be the public policy of the state of Washington:

... That the public's right to know of the financing of political campaigns and lobbying and the financial affairs of elected officials and candidates far outweighs any right that these matters remain secret and private.

> — RCW 42.17A Declaration of Policy

> > DISTRICT

"We will continue to deliver on the voter mandate... to shine a light on money in politics."

# MESSAGE FROM THE CHAIR

#### CONTACT US

### Public Disclosure Commission

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The Public Disclosure Commission remains as committed as ever to its mission of promoting confidence in the political process. It's what drives us to continue to find new ways to provide the public with access to information about campaign contributions and expenditures, assist filers to meet reporting obligations and ensure a timely response to potential violations of campaign laws.

This year's annual report contains a wealth of data about campaign finance in Washington state, along with measures of how the PDC is doing at meeting our commitments to lead the nation in fostering full disclosure of money in politics. What may not be as readily apparent from data alone are the efforts required to ensure that those activities continue seamlessly — even during the challenging conditions created by the COVID-19 emergency midway through Fiscal Year 2020.

Prior forward-thinking investments allowed our staff to quickly move to an allremote operation with no disruption to our ability to serve the public and regulated community.

We accelerated plans to give staff members secure remote access

to data while our Olympia offices remain closed, and transferred PDC phone lines to a new system that allows staff members to field calls from the public from their homes.

We also moved Commission meetings, enforcement case reviews and filer trainings to online formats.

Commission meetings went virtual starting in March, in keeping with the governor's proclamation aimed at minimizing in-person contact. Members of the public and interested parties with business before the Commission are able to participate remotely and watch the meeting in real time.

Training workshops for candidates and political committees, previously held primarily at our Olympia office, also are taking place online. Participants in farflung parts of the state have expressed appreciation for this new format that allows them to, in the short term, stay safe and in the future avoid commuting to our Olympia location for training.

We know the pandemic emergency also has posed challenges for the candidates, elected officials and lobbyists that we regulate. The PDC has worked to develop guidance to assist with the transition to socially distanced campaigning and lobbying, and to ease reporting obligations where possible. Appointed and elected officials facing an April 15 deadline to submit Personal Financial Affairs (F-1) statements were able to file partial reports if the pandemic prohibited them from obtaining necessary financial information, and amend later when complete information was available.

Harnessing the power of technology is not new work for the PDC.

In January 2020, we launched a new online application that walks F-1

# 2020 ANNUAL REPORT

WASHINGTON STATE PUBLIC DISCLOSURE COMMISSION

filers step-by-step through reporting requirements, using a series of questions, drop-down menus and other features. It is designed to simplify the user experience, prevent errors and answer questions about who must file, and when.

That new system also allowed us to make good on a long-time goal of the Commission's: To provide the public with online access to F-1 statements.

The PDC also wants to bring better visibility to the growing world of digital political advertising.

In January, the PDC hosted its "Big Data, Big Dollars" forum, which drew experts from around the country to Olympia to shed light on the emerging issues of digital political advertising — including how to ensure transparency as this form of advertising gains popularity. Our work in that area continues as we research the viability of an online political advertising tracking system.

Looking ahead, we know the revenue losses prompted by the pandemic have created the need for all of state government to scrutinize budgets. While the PDC anticipates a period of belt-tightening, we plan to work with our partners in the Legislature and governor's office to ensure that we can maintain the momentum we've built over the past few years.

With enough resources, flexibility and creativity, we will continue to deliver on the voter mandate as expressed in the overwhelming support of Initiative 276 in 1972 to shine a light on money in politics and help ensure an informed public.

David Ammons Public Disclosure Commission Chair DECEMBER 2020 "Prior forward-thinking investments allowed our staff to quickly move to an all-remote operation with no disruption to our ability to serve the public and regulated community."

— David Ammons,
 Public Disclosure Commission Chair

# TRACKING THE MONEY

## Campaign finances

Contributions to candidates and political committees for 2020 elections topped \$142 million, while total spending was nearly \$139 million as of December 2020.

Those figures were down from 2016 the most recent prior election year featuring races for governor and other statewide offices — although post-election reporting in 2021 could narrow the gap. Four years ago, contributions exceeded \$165 million, and spending was nearly \$170 million.

The top spenders in 2020 included both gubernatorial candidates. Incumbent Jay Inslee, seeking a third term as governor, spent more than twice what his challenger Loren Culp spent in pursuit of the state's highest office. But at just over \$7.5 million, Inslee spent less to retain his seat this year than in 2016, when he spent nearly \$10 million to defeat William Bryant.

Total candidate expenditures of over \$10.7 million by Inslee and Culp rank the 2020 governor's race as the fourth costliest on record, just behind the 2016 gubernatorial race where candidate spending totaled more than \$13 million.

Joshua Freed also ran for governor in the 2020 primary, then launched a write-in campaign for lieutenant governor. He spent more than \$1.5 million in total and was elected to neither position.

A record-breaking race for state senator in the 28th Legislative District pitted challenger T'wina Nobles against incumbent Steven O'Ban. O'Ban spent more than \$841,000, while Nobles spent more than \$939,000 to defeat him.

That's the most money ever spent in Washington state to defeat an incumbent state senator. Their combined spending of more than \$1.7 million, excluding independent expenditures, was the state's second most-costly Senate race.

Both candidates also attracted substantial independent expenditures - money from groups operating independently of candidates. They spent more than \$2.1 million in support of and opposition to O'Ban and Nobles.

In other high-profile state Senate races, 10th Legislative District incumbent Ronald Muzzall and challenger Helen Price Johnson spent a combined \$1.1 million and 5th Legislative District incumbent Mark Mullet and challenger Ingrid Anderson together spent more than \$700,000.

The Muzzall-Johnson race drew a lot of attention from independent expenditure groups, which spent nearly \$2 million in support of and opposition to the candidates.

Spending in House races also set a record. In the 10th Legislative District, incumbent Dave Paul spent more than

Top candidate campaign spending For election year 2020

- CANDIDATE EXPENDITURES
- INDEPENDENT EXPENDITURES "FOR"
- INDEPENDENT EXPENDITURES "AGAINST"

\$7,596,328

Jay R. Inslee, Governor

Loren D. Culp, Governor

\$3,218,277

Mark Mullet, State Senate Dist. 5 \$2,489,058

T'wina Nobles, State Senate Dist. 28 \$2,401,756

Helen Price Johnson, State Senate Dist. 10 \$1,818,738

Ingrid Anderson, State Senate Dist. 5 \$1,682,388

Joshua D. Freed, Governor/Lt. Governor \$1,585,743

Steven O'Ban, State Senate Dist. 28 \$1,561,133

Robert Ferguson, Attorney General \$1,446,625

Gael D. Tarleton, Secretary of State \$1,329,581

Note: Totals rounded to nearest dollar

\$425,000, topping the record amount spent by Teri Hickel in the 30th District in 2015. Together, Paul and his opponent, Bill Bruch, spent more than \$795,000.

Ballot measures did not dominate election spending as they have in recent years. Several committees worked to support and oppose Referendum 90, the challenge of a state law that requires school districts to teach sexual health education. In all, the committees reported spending a little more than \$2 million on the measure, which led to voters approving the law.

### Independent expenditures

Groups spent more than \$16 million in the 2020 election cycle to support and oppose candidate campaigns.

That spending, which is done independently of the campaigns themselves, rang in \$1.7 million lower than in 2016, the most recent previous election year featuring a race for governor and other statewide offices.

About 30 percent of the more than \$16 million in independent expenditures in 2020 came from the New Direction Political Action Committee (PAC), in support of Democratic legislative candidates and in opposition to Republican candidates. For example, in the hotly contested race for the state Senate in the 28th Legislative District, the PAC spent more than \$450,000 in support of Democrat T'wina Nobles, and more than

\$570,000 against her opponent, incumbent Republican Steven O'Ban. Another closely watched race between

two Democrats in the 5th Legislative District drew heavy spending from Washington Cares, a political action committee backed by labor groups. Washington Cares spent nearly \$784,000 supporting challenger Ingrid Anderson in her race to unseat incumbent Sen. Mark Mullet. Washington Cares spent nearly \$550,000 opposing Mullet.

# \$1,331,844

\$1,313,353

sponsors

**Committee For Proven Leadership** \$985,749

WA Education Assn PAC \$867,050

**Evergreen Progress** \$786,518

Strong Public Schools \$638,346

**Southwest WA Priorities** \$469.674

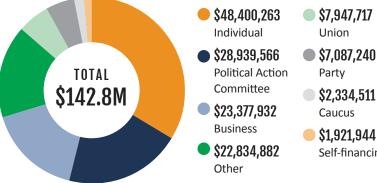
National Assoc.

of Realtors Fund \$465,000

**PAC Enterprise WA** \$383,960

### Who gave, how much?

Total contributions to candidates and political committees in 2020



### Top independent expenditure

For election year 2020

New Direction PAC \$4,861,198

Washington Cares

WA Forward

South Sound Future

\$7,947,717

\$2,334,511 Caucus

\$1,921,944 Self-financing



### Lobbying expenses

Tech companies, unions, health care and energy industries fueled lobbyist spending that topped \$76 million during Fiscal Year 2020. That's up from just over \$70 million during the previous fiscal year.

The total spending figure includes compensation of lobbyists - who are employed to influence legislation and rule-making as well as expenses and contributions made to candidates and campaigns. Amazon's \$1.9 million in political contributions much of it focused on the 2019 City of Seattle races — far outpaced total expenditures by other lobbyist employers.

### Top lobbyist employers For fiscal year 2020 LOBBYIST COMPENSATION LOBBYING EXPENSES AND CONTRIBUTIONS \$1,932,669 Amazon.com Services, Inc. **SEIU 775** \$1,178,971 Microsoft Corp. \$1,143,532 WA Health Care Assn. \$942,273 Western States Petroleum Assn. \$916,044 Puget Sound Energy Inc. \$826,640 WA Federation of State Employees \$753.037

**Public School Employees of WA** \$719,911

**Delta Dental of WA** \$462,502

WA Education Assn. \$455,103

Note: Totals rounded to nearest dollar

# EMPOWERING THE PUBLIC

### Filing system upgrades help campaigns and elected officials get it right

The PDC continues to employ technology to provide the public faster access to campaign finance information, greater accuracy of that information and improved ease of use for the regulated community.

In January 2020, the agency launched a new electronic application for officials to use to submit their Personal Financial Affairs (F-1) statements. These statements are filed annually by candidates, elected officials, state board and commission members, state agency directors and legislative and gubernatorial professional staff.

The new application, developed inhouse, was the product of more than seven months of planning and development. It guides F-1 filers step-by-step through the reporting, using a series of questions, dropdown menus and other features. Filers must answer each question to proceed through the application, preventing errors that could result from skipped questions or misunderstandings of reporting requirements.

A total of 5,566 F-1 reports were filed during the first six months of 2020. Reports filed in 2020 and in future years are available to the public online. Older reports remain available by public records request.

Work also continues on improvements to our ORCA (Online Reporting of Campaign Activity) software, used to report campaign contributions and expenditures.

An ORCA software update was released in spring 2020. Future development of a web-based application will improve the functionality and reliability of the system.

+7M

The PDC began making records available through the Open Data portal in 2017. Currently, it contains more than 7 million records.

### VISIT ONLINE

www.pdc.wa.gov/ browse/open-data

### Creating a more user-friendly website

A study of PDC website users completed in Fiscal Year 2020 will help inform an upcoming major website redesign project.

A total of 139 current and potential website users responded to a survey about the PDC website.

Survey participants told us they liked the ability to obtain campaign finance information from the PDC in one convenient online location. But they asked for improved search and navigation tools. A focus group of lobbyists, researchers, candidate campaigns and members of the public also completed formal usability studies in which they were assigned a series of tasks and asked to use pdc.wa.gov to accomplish those tasks.

They were then asked to rate their impressions of website features and offer feedback on needed improvements. Again, these users appreciated the wealth of information available. But they told us they need easier-to-use tools to locate and analyze the information, along with better explanations of terminology and easier-to-read instructions.

Those findings will guide the website redesign project in Fiscal Year 2021.

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Would you like to participate in the continued development of PDC (pr	the bear togen? the opportunities be	O'X eppere	trought about by open data	
making this process open and collaborative, the FDC and the public will				
available. Please consider perticipating in the POC Spec Data Program.				
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Campaign Finance Reporting History	Ten ministra	-	10.04,0400 - 4.02pm	
Campaign Finance Summary	New restantions	-	10.042300-4.05pm	
Campaign Finance Instematy Cambridge and Committee Registrations	The estates	-	10.04(2020-417)ym mr2022020-12102pm	
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### Shining a light on digital political advertising

**The Public Disclosure Commission** made digital political advertising a major focus in 2020 in recognition of the medium's growing influence and the public's interest in transparency.

To kick off its work, the Commission invited a group of campaign finance experts, political scientists, campaign consultants and digital ad experts from around the country to Olympia in January to discuss how digital ads can influence elections and how government regulation can help the public understand who's behind them.

The January "Big Data, Big Dollars" conference drew dozens of members of the public and news media in a live audience; another 150 viewers watched the event live on TVW.

The four-hour forum included panel discussions about how campaigns use digital advertising, what information the public isn't getting about the ads, and what advertisers themselves are doing to ensure transparency.

Also attending were members of the California Fair Political Practices Commission, Center for an Informed Public at the University of Washington, and the League of Women Voters of Washington.

The forum, which ended with a moderated discussion of what role disclosure and regulation should play in shedding light on digital ads, underscored the need for leaders to help the public effectively track political advertising.

Commissioners also recognized that the digital world can be a game-changer, particularly for small campaigns that might otherwise lack the resources to reach voters.

"People who can get the most advantage from social media are local campaigns, low-cost campaigns," Commissioner Fred Jarrett said. "Finding a way to empower them to use social media should be one of our goals."

The forum helped launch a project to analyze possible policy and procedural changes to improve political advertising transparency, including how a public archive might work. That work was ongoing as of fall 2020.

# Big-data forum speakers

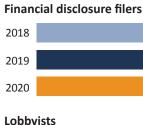
- Denise Roth Barber, Managing Director, National Institute on Money in Politics
- Austin Graham, Legal Counsel, Campaign Legal Center
- Travis Ridout, Washington State University professor and co-director of the Wesleyan Media Project
- Shannon McGregor, University of Utah assistant professor, Department of Communications
- Laura Edelson, Ph.D. candidate, New York University Tandon School of Engineering and co-author of an analysis of U.S. online political advertising
- Josh Amato, co-founder of Sermo Digital
- Erin Schultz, NWP Consulting
- Rose Feliciano, Director, state government affairs, Internet Association Northwest Region
- Sean J. Wright, Venable Law Firm, Digital Advertising Alliance (DAA)
- Alex Propes, Senior Director of Policy, Interactive Advertising Bureau, DAA



# **EXPERT-LEVEL** GUIDANCE

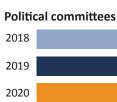
Public records requests fulfilled during FY20

> by calendar year Amounts shown as percentage





2020



a final report.

50 -45

Customer service help desk For fiscal year 2020 

TYPE OF REQUEST	NUMBER OF REQUESTS	AVERAGE FIRST RESPONSE TIME
Simple requests	4,562	1 hours and 48 minutes
Complex requests	3,313	5 hours and 3 minutes
TOTAL FY 2020	7,875	

### **Expanding** outreach and education

The PDC's filer assistance and outreach teams answer thousands of questions from filers and members of the public each year - most within 24 hours of receipt.

The agency's electronic helpdesk reachable through the website's homepage and via e-mail — allowed a seamless transition to service during the emergency closure of the PDC's Olympia office in March 2020.

The PDC acted quickly to accommodate challenges that stemmed from the pandemic and to make filers aware of those accommodations.

While we could not alter the April 15 due date set by statute for Personal Financial Affairs (F-1) Statements, we did offer filers the option of noting that they were filing a partial report because they were unable to access financial information due to the pandemic. Those filers agreed to amend their report when the information was available.

The PDC posted a steady stream of filer tips for campaigns affected by the pandemic. Website guidance covered topics such as hosting virtual fundraisers, handling bank deposits and conducting public inspection of campaign books electronically.

Training sessions for candidates, campaign treasurers and lobbyists began Fiscal Year 2020 in our Olympia office. But starting in March, the emergency closure of those offices required staff members to

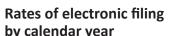
pivot to offering online training.

Participants from outside the Puget Sound region said the virtual training is more convenient, because it eliminates travel time.

During Fiscal Year 2020, 87 participants attended in-person classes, and another 126 attended online.

The outreach and education team updated video versions of two popular classes, one offering an overview of campaign finance regulations for candidates and committees and the other providing instructions on using ORCA campaign finance software.

Those two new videos attracted more than 800 views during the 2020 campaign season. Another video training, posted in April 2020, explains how to use the new F-1 online application. It drew nearly 700 views.





The Legislature mandated electronic filing of PDC reports when possible beginning in May 2019. The agency took a staged approach to the implementation of the law, beginning with the filer groups that already had the highest percentage of electronic filing. By the end of Fiscal Year 2020, all reports

that could be electronically filed were being submitted that way, with few exceptions. State law allows for filers to request hardship exemptions when they can demonstrate a lack of technological ability. PDC staff had granted more than 40 such exemptions as of November 2020, most of them to F-1 filers who were retiring from office and submitting

### New law governing foreign involvement in campaigns

The passage of a state law governing foreign involvement in financing campaigns led to new requirements for 2020 campaigns.

The law prohibits contributions, expenditures, political advertising and electioneering communications that are financed in any part by a foreign national or involve decision-making by a foreign national. It builds on the federal prohibition against foreign national spending in federal, state, or local elections.

For any contributions made on or after June 11, 2020, Washington state candidates and political committees must collect a statement from businesses, associations, organizations, unions and other groups certifying that the contributions they make do not include foreign national funding or involvement. Those statements are retained as part of a campaign's records.

Sponsors of political advertising also must attest to the expenditure not being financed or influenced by a foreign national.

In May 2020, the Commission adopted emergency rules to assist campaigns with compliance. The agency also made updates to certification statements in its reporting systems and forms to reflect the new law, and issued guidance to campaigns to answer common auestions.

# ENSURING COMPLIANCE

**2020 ANNUAL REPORT** 

## Clearing the backlog

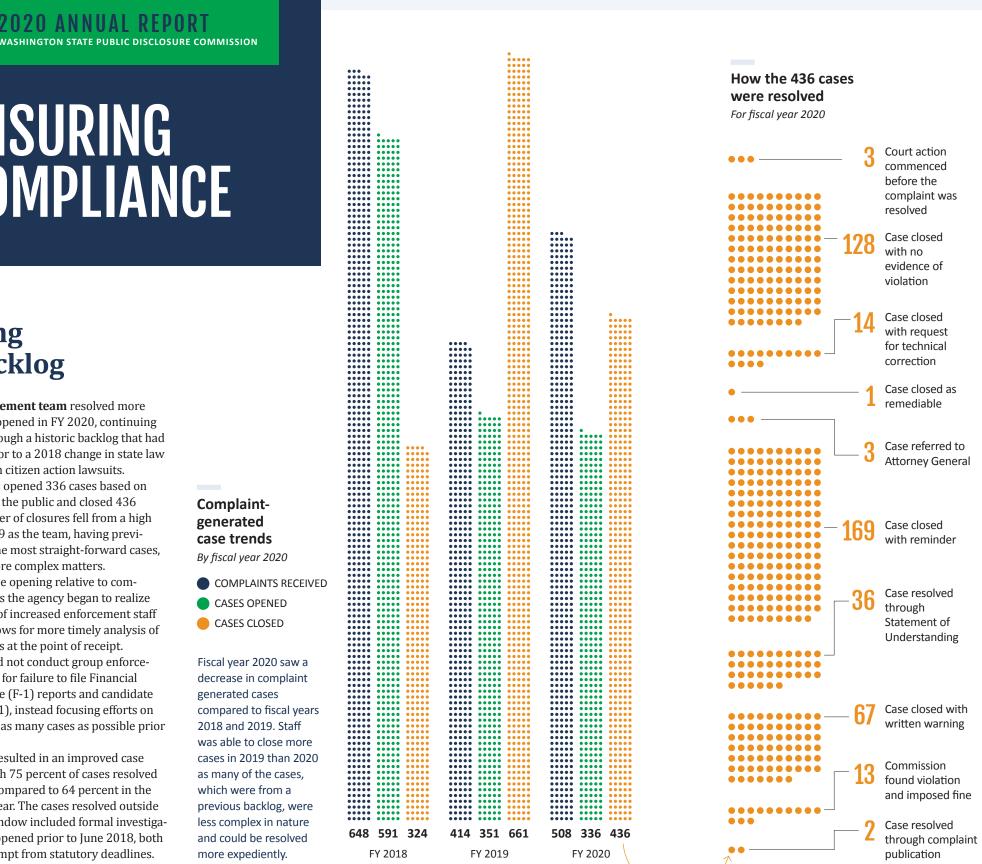
The PDC enforcement team resolved more cases than they opened in FY 2020, continuing to make way through a historic backlog that had accumulated prior to a 2018 change in state law that put limits on citizen action lawsuits.

Staff members opened 336 cases based on complaints from the public and closed 436 cases. The number of closures fell from a high of 661 in FY 2019 as the team, having previously resolved the most straight-forward cases, turned to the more complex matters.

The rate of case opening relative to complaints also fell as the agency began to realize the full benefits of increased enforcement staff capacity that allows for more timely analysis of alleged violations at the point of receipt.

The agency did not conduct group enforcement in FY 2020 for failure to file Financial Affairs Disclosure (F-1) reports and candidate registrations (C-1), instead focusing efforts on trying to resolve as many cases as possible prior to the election.

The strategy resulted in an improved case closure time, with 75 percent of cases resolved within 90 days compared to 64 percent in the previous fiscal year. The cases resolved outside of the 90-day window included formal investigations and cases opened prior to June 2018, both of which are exempt from statutory deadlines.



### **COMMISSION HEARINGS**

### **Enforcement actions**

Cases heard by the Commission during Fiscal Year 2020 included:

#### PDC Case 43080

### **Grant County Republican Central Committee**

The Grant County Republican Central Committee agreed to a \$6,500 penalty for failing to meet deadlines for reporting contributions received and expenditures made over several election cycles.

The committee, after receiving notice that a complaint had been filed, worked with the PDC to catch up on filings dating back to 2015.

The late reports accounted for just over \$120,000 in contributions and more than \$50,000 in expenditures; most expenditures went toward committee administrative expenses rather than contributions to candidates.

The Commission agreed to suspend half of the \$6,500 penalty, provided the committee does not commit further violations within four years.

#### **PDC Case 6333**

### **Karen Jensen and Citizens** for a Better Enumclaw

#### PDC Case 6365

#### Darrel Dickson and VoteDickson.org

These were two related complaints. One complaint alleged that Darrel Dickson, a candidate for Enumclaw City Council, was involved in helping design and facilitate two mailings sponsored by Karen Jensen and Citizens for a Better Enumclaw (CBE) as Independent Expenditures.

This resulted in an over-limit in-kind contribution by Jensen and CBE to Dickson's 2015 re-election campaign, and in Jensen failing to report making the contribution. The in-kind contributions exceeded the \$950 limit by more than \$1,800.

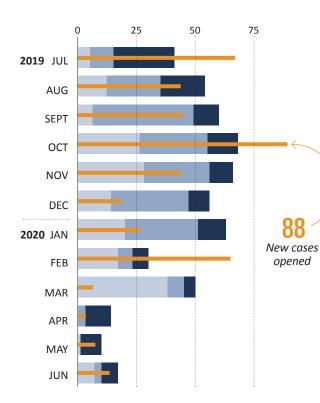
The Commission imposed a penalty of \$2,000 with \$1,000 suspended on Jensen and CBE. It also found that Dickson accepted and failed to report over-limit in-kind contributions, and imposed a penalty of \$4,000 with \$2,000 suspended on him.

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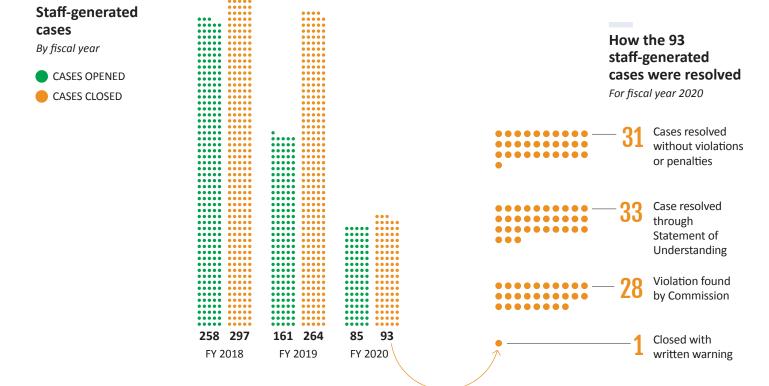
# **ENSURING COMPLIANCE**

## Cases opened and closed and the time to resolution

- RESOLVED IN LESS THAN 30 DAYS
- RESOLVED IN 30 TO 90 DAYS
- RESOLVED IN MORE THAN 90 DAYS
- NEW CASES OPENED







#### PDC Case 54145

### American Federation of State, County and Municipal Employees, AFL-CIO (AFSCME)

A complaint alleged that AFSCME failed to file on time Out-of-State Committee Contribution Reports (C-5) reports disclosing \$250,000 in monetary contributions made to three political committees in Washington state during calendar years 2015 and 2016. Those reports are required of out-of-state committees following any month they make contributions of more than \$50 to support or oppose Washington campaigns.

The union noted that the 2015 and 2016 contributions were reported to the IRS, and that they were available to the public on the IRS website. The complaint also alleged that the union failed to file timely reports disclosing contributions received from AFSMCE International into AFSC-ME's segregated account during the period Oct. 1, 2014 through Aug. 31, 2018. AFSCME corrected the mistakes after the complaint was filed.

The Commission accepted a Stipulation of Facts and assessed a civil penalty of \$5,250 with \$2,000 suspended.

#### PDC Case 47998

#### Our Olympic Communities Enterprise Washington

The Commission found Our Olympic Communities Enterprise Washington failed to file on-time Independent Expenditure (C-6) reports disclosing \$151,772.81 in Committee expenditures. The money was spent on electioneering communications and advertisements that supported Tim Sheldon and opposed Irene Bowling in a state Senate race. The Commission assessed a total civil penalty of \$14,000, with \$7,000 suspended.

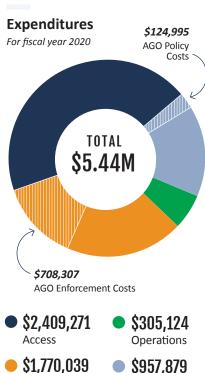
# PDC investigations of tech companies result in state lawsuits

The PDC invested considerable time during Fiscal Year 2020 investigating complaints against three tech giants — Facebook, Twitter and Google — that were subsequently referred to the Attorney General's Office for further action.

The complaints alleged that the companies violated state campaign finance laws by failing to promptly make required information about Washington state political ads available to the public. For Google and Facebook, it was the second time they faced legal action by the state for failing to comply with the state's commercial advertiser law. Google and Facebook paid \$217,000 and \$238,000, respectively, to settle the earlier cases.



# **A RESPONSIVE** ORGANIZATION



\$1,770,039 Enforcement Policy

Note: Totals rounded to nearest dollar

### **Strong fiscal** stewardship continues

The PDC spent \$5.4 million in FY 2020, up from \$4.62 million in the previous fiscal year.

The largest expenditure covered wages and benefits for the PDC's 31 employees. Legal fees for services from the Attorney General's office made up the second-largest category, while fees for services provided by other state agencies were the third-highest expenditure.

Agency spending is classified by function:

- Access: Providing campaign finance information to the public and assistance for the regulated community
- **Enforcement:** Ensuring compliance with laws and regulations
- Policy: Developing and overseeing

guidance for PDC implementation of state law

• **Operations:** Materials, equipment and staff support primarily geared toward keeping the agency running

In FY 2020, the PDC extended its categorization of expenditures to nonpersonnel areas. A closer examination of contracts and subscriptions that had previously been lumped into operations resulted in a better breakdown of spending by function area.

Nearly half of expenditures — 44 percent — are attributed to providing access, and about a third — 32 percent are spent on enforcement. This includes more than \$700,000 for legal fees incurred by the state Attorney General's Office (AGO) for enforcement of campaign finance laws.

Another 18 percent of expenditures including \$125,000 in AGO costs — went toward assistance in policy development. Only 6 percent of expenses are attributed to operations.

### GOVERNANCE

### **Agency leadership**

The PDC is governed by a five-member Commission appointed by the governor, with no more than three commissioners from the same political party. The Commission hires the executive director and provides budget and policy guidance for the agency.

For enforcement matters, commissioners act as a quasi-judicial body, presiding over hearings, determining whether violations have occurred and, if warranted, setting appropriate penalties.



Fred

Jarrett

Russell

MEMBER

Lehman



Bill

Nancy Isserlis

COMMISSION VICE CHAIR

COMMISSION MEMBER (appointed January 2020)



Anne Levinson

December 2019)

COMMISSION MEMBER (served through

EXECUTIVE DIRECTOR

COMMISSION







Ammons

David

CHAIR

COMMISSION



Downing

COMMISSION

MEMBER



**Peter Frev** Lavallee

### STRATEGIC PLAN: 2017-2020 **Promoting** confidence in the political process

• Provide real-time access to Empower the public to meaningful data "follow the • Ensure compliance with money" in campaign finance laws and politics: regulations • Pursue proactive and equitable enforcement Enhance outreach Help Provide expert guidance regulated • Facilitate e-filing for all community disclosures with accessible, achieve and technologically up-to-date maintain options compliance: Understand and anticipate filer needs Provide additional training opportunities and methods • Exercise flexible and nimble Continue to build resource allocation a better, Seek enhanced funding/staffing more agile, • Identify and respond to and more emerging trends and issues responsive • Implement timely process organization: improvements Plan for succession needs • Sustain a culture of clean Attract and retain a and open government, as embodied in the agency's talented and dedicated grassroots heritage workforce: Provide and encourage opportunities for growth Accommodate work/life integration

VISION: The PDC will lead the nation in fostering full disclosure of money in politics.



### CONTACT US

### Public Disclosure Commission

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COVER IMAGE: Washington State Legislative Support Services