



**State of Washington  
PUBLIC DISCLOSURE COMMISSION**

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TO: Commissioners  
FROM: Sean Flynn, General Counsel  
DATE: January 15, 2026  
RE: Rules Development Agenda for January 2026 through July 2026

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The Administrative Procedure Act requires state agencies to prepare a biannual rules development agenda that includes the issues under consideration for rulemaking for the upcoming six-month period. RCW 34.05.314. Agendas are published in the State Register at the end of January and July each year. Staff proposes the following rulemaking agenda for the period from January 2026 through July 2026:

- Update campaign reporting for political advertising and other expenditure activity (Chapter 390-16 WAC).

Campaigns are required to report the purpose of each expenditure, including details on the activity, source and vendor information. Over the last few years, the Commission has reviewed and analyzed the policy and mechanisms for improving disclosure in the evolving area of digital political advertising. A product of this work was the adoption of rules updating the requirements for commercial advertisers to maintain records of the digital political advertising they sell. Another step in this work is focusing on the detail of campaign reporting of expenditures on political advertising. The Commission will consider updating the rules regarding the reporting of campaign expenditure activity, including political advertising in digital and other media.

Action Requested: Staff requests the Commission adopt the attached rules development agenda for publication in the Washington State Register.