



STATE OF WASHINGTON
PUBLIC DISCLOSURE COMMISSION

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BEFORE THE PUBLIC DISCLOSURE COMMISSION
OF THE STATE OF WASHINGTON

In RE Compliance with RCW 42.17A

Jay Inslee for Washington 2016 Campaign

Respondent.

PDC Case No. 15-065

Addendum to Report of
Investigation

I.
Addendum

- 1.1 Staff reviewed the exchange of names between Jay Inslee for Washington 2016 Campaign (Campaign) and Washington Conservation Voters (WCV) of those who responded to the Campaign's January 27, 2015 email asking for support of HB 1314, the Carbon Pollution Accountability Act. Staff also reviewed how Jay Inslee for Washington used the responses it received from its communications.

The Inslee Campaign

- 1.2 The Jay Inslee for Washington 2016 Campaign stated that it confirmed with Washington Conservation Voters its understanding that WCV did not present names or contacts generated from the Campaign's January 27, 2015 email asking for support of HB 1314, the Carbon Pollution Accountability Act, to state legislative officials, or inform state legislative officials of the responsive contacts in any other way.
- 1.3 The Campaign confirmed that Trilogy Interactive initiated apprising Washington Conservation Voters of those who responded to the January 27 communication, and stated that Trilogy took this action with the full knowledge and consent of the Campaign. The Campaign stated that it did not ask or request Trilogy to apprise WCV of those who responded to the January 27 communication.
- 1.4 The Campaign stated that Trilogy Interactive used names obtained from both the Inslee Campaign and Washington Conservation Voters when sending the January 27 email. The Campaign stated that Trilogy apprised both WCV and the Inslee Campaign of those who responded to the January 27 communication to the extent that each did not previously have the names of those responding. The Campaign said that the exchange of names was equal in proportion, and thus had an equal value. The Campaign did not pay

for the names it received nor did it charge Washington Conservation Voters for the names WCV received.

Washington Conservation Voters

- 1.5 Lennon Bronsema, Political Director for Washington Conservation Voters, stated that Trilogy Interactive made contact with WCV, asking if WCV was interested in receiving a compiled list of email addresses. Mr. Bronsema stated the Washington Conservation Voters received 300 names of those who responded to the January 27 communication. He was adamant that none of the names were used to lobby for the bills that were being considered by the legislature.
- 1.6 Mr. Bronsema stated that Trilogy Interactive contacted WCV about a list swap with Jay Inslee for Washington 2016 Campaign. He stated that this is a common practice in the nonprofit world, as it enables two organizations to identify new potential financial supporters and activists in a swap whereby each participant receives a list of names of equal value. He said nonprofit organizations and campaigns are always looking to grow their list of donors and grassroots supporters. He said a list swap is one way to find new people who might become donors or supporters. He said WCV and the Campaign were provided an equal number of new names.

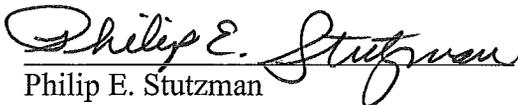
Trilogy Interactive

- 1.7 Lawrence Huynh, with Trilogy Interactive, stated that Trilogy compiled a list of those who responded to the January 27 email communication concerning HB 1314, the Carbon Pollution Accountability Act. He said Trilogy forwarded names to the Washington Conservation Voters with the full knowledge and consent of the Inslee Campaign.

Respectfully submitted this 22nd day of July, 2015.



William A. Lemp III
Lead Political Finance Investigator



Philip E. Stutzman
Director of Compliance